

REP HEADLINE# 6301258 TRF# 491772
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
ORDER WORKSHEET HARRIS REPORT FROM REP SEP7/12 11-10
CHANGES *** WFSB-TV ***

ADV # _____ ADV. NAME FOLI/L MCMAHON/R/SEN/CT REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSHEIDEL
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA - HEATHER UTLEY (H)
TOWSON, MD 21286

ORDER # _____ CONTRACT # 6301258 CLASS: NATL. LOCAL REGIONAL
PRDCT L MCMAHON 4 SENATE EST# 1294 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP7/12 11-10

REP:
LN 45 TIME PERIOD AND PROGRAM CHANGED BACK
TTL SAME
THANKS, MIKE FOR HEATHER
CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: ENTR12009
IDB # 1021, TV INVOICES #9912736 LINDA MCMAHON 4 SENATE

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK.: INVT : :SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 1294
AGENCY PRODUCT CODE =
45 * 900P-1000P 30 \$2,000.00 9/10 1 MON
PROGRAM : MIKE&MOLLY/2.5 MEN
CON COM1: MIKE&MOLLY/2.5 MEN

REP HEADLINE# 6301258 TRF# 491772
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$
 ORDER WORKSHEET

REP : TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** SEP7/12 11-10
 * * * WFSSB-TV ***

: LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE		: START : END : SPOTS: WEEK : DAYS		: TOTAL SPOTS	
: LINE# :		: DATE :		: /WK: INVT :	
SEP/12	104975.00				

FAX# 703-516-9680

TOTAL SPOTS 104975.00

: TOTAL SPOTS 75

MARKET TOTALS \$275,850 WFSSB 388 WTNH 208 WVIT 258 WTIC 148 WCIX 2% WCCT 0% WHPX 0%

ACCURATE SHARES . GFSB LISTED AS CABL
 SVC- NSI BOOKS- AUG/12
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATE L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS * - MULTIPLE

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP7/12 11.00
***CHANGES** *** WFSB-TV ***

REP HEADLINE# 6301258 TRF# 491772
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

ADV #	ADV - NAME	POLI/L MCMAHON/R/SEN/CT	REP. #	OFF. #	SALESMAN #
AGY #	AGY - NAME	MENTZER MEDIA SERVICES, INC.	BUYER NAME	ANNE BRAUNSCHEIDEL	
600 FAIRMOUNT AVENUE, SUITE 306			SALES PRSN	WA-	HEATHER UTLEY (R)
TOWSON, MD 21286					

ORDER #	CONTRACT #	6301258	CLASS:	NATL.	LOCAL	REGIONAL
BRDCT L MCMAHON 4 SENATE	EST# 1294	COMMENTS: (LINE, ORDER, INVOICE)				
FLIGHT DATES SEP4/12 SEP10/12	WK-1					
CITY TAX	STATE TAX	CO-OP BILLING NEEDED				
						DATE SEP7/12 11.00

REP: REVISED ORDER
LN 45 REMOVED 1 SPOT, TP CHANGED, PROGRAM CHANGED

ZEROED LN 46
ADDED LNS 47 & 48
TTL SAME

PLS CFM
THANKS, MIKE FOR HEATHER

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

IDB # 1021, TV INVOICES #9912736 LINDA MCMAHON 4 SENATE

: LINE# : REP : CD : TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAY :	TOTL:
: LINE# :	:	:	:	DATE :	DATE :	/WK:	INVT :		:SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 1294									
45 *	930P-1000P	30	\$2,000.00	9/10	9/10	1	MON		1
PROGRAM : MIKE&MOLLY	CON COM1: MIKE&MOLLY								

REP HEADLINE# 6301258 TRF# 491772
\$\$\$ MOD# .0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP SEP7/12 11.00
 *** WEBB ***
 CHANGES

MARKET TOTALS \$275,850 WFSB 388 WINH 20% WVIT 25% WTIC 14% WCIX 2% WCCT 0% WHPX 0%

ACCURATE SHARES . GFSS LISTED AS CABL

SVC-NSI BOOKS - AUG/12
DEMO'S 2025 *

REF HEADLINE# 6301258 TRF# 491772
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 CREDIT RISK !!!
CREDIT ADVISORY: AGENCY ORDER WORKSHEET HARRIS REPORT FROM REP * * * CHANGES** SEP 6/12 17 - 43
***** WFSB-TV ***

ADV # _____ ADV . NAME POLI/L MCMAHON/R/SEN/CT REP . # _____ OFF . # _____ SALESMAN # _____
AGY # _____ AGY . NAME MENTZER MEDIA SERVICES, INC . BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTLEY (H)
TOWSON, MD 21286

ORDER # _____ CONTRACT # 6301258 CLASS: NATL. LOCAL REGIONAL
PRDCT L MCMAHON 4 SENATE EST# 1294 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP 6/12 17 - 43

REF: REVISED ORDER
ZEROED LN 21
ADDED LNS 45 & 46
TTL SAME
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * *

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
IDB # 1021, TV INVOICES # 9912736 LINDA MCMAHON 4 SENATE

: LINE# : REP : CDR : TIME PERIOD :	: LGTH :	: SEC :	: RATE :	: START :	: END :	: SPTS :	: WEEK :	: DAYS :	: TOTAL :
: : LINE# :	:	:	:	: DATE	: DATE	:	/WK:	: INVT	: SPTS :
AGENCY ADVERTISER CODE =	AGENCY PRODUCT CODE =	AGENCY EST# = 1294							
21 S 1000P-1100P	30		\$4,500.00	9/5	9/5	0		0	WED
PROGRAM : DNC CONVENTION	R A35+ : 5.0	CON COM1 : DNC CONVENTION							

REP HEADLINE# 6301258 TRP# 491772
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !
ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 17-43
*** CHANGES*** * * WF SSB-TV ***

:LINE#:	REP :CD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS: WEEK /WK:	INVT :	DAYs :	TOTAL:	:SPOTS:
45	A 900P-1000P		30		\$2,000.00	9/10	9/10	2		MON		2
	PROGRAM : MIKE&MOLLY/2.5MEN											
	CON COM1: MIKE&MOLLY/2.5 MEN											
46	A 1230P-2000P		30		\$500.00	9/10	9/10	1		MON		1
	PROGRAM : SOAPS											
	CON COM1: SOAPS											
SEP/12	104975.00											
	CONTRACT TOTAL											
	72											
	SPOTS											

MARKET TOTALS \$275,850 WFSB 38% WTNH 20% WTIC 14% WCTX 2% WCCT 0% WHPX 0%

ACCURATE SHARES . GFSB LISTED AS CABL
SVC- NST BOOKS- AUG/12
DEMOs- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS * -MULTIPLE

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491772 /	Alt Order # 06301258
<u>Product</u>	
L MCMAHON 4 SENATE	
Contract Dates 09/04/12 - 09/10/12	Estimate # 1294
Advertiser McMahon for Senate	Original Date / Revision 09/07/12 / 09/07/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station WFSB	Account Executive Heather Utley
Sales Office HRP-WASHING	
Special Handling	
<u>Demographic</u>	
Adults 35+	
IDB# 1021	Advertiser Code
Product Code	
Agency Ref	Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/04/12	09/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWT---					3	\$950.00			
2	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1--					1	\$400.00			
3	WFSB	09/04/12	09/06/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWT---					3	\$650.00			
4	WFSB	09/07/12	09/07/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1--					1	\$250.00			
5	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWT---					3	\$1,500.00			
6	WFSB	09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1--					1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/03/12-09/09/12		Eyewitness News	5pm - 5:30pm	-----F---	:30		\$500.00	NM		
				See MG 6,2,6,3								
2	WFSB	09/08/12-09/08/12		US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
(①)	MG for 8,1,6,1											
3	WFSB	09/08/12-09/08/12		US Open Tennis	VARIOUS	-----Sa--	:30		\$500.00	NM		
(②)	MG for 8,1,6,1											
7	WFSB	09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-TWT---					3	\$1,500.00			
8	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	---1--					1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFSB	09/03/12-09/09/12		Eyewitness News	5:30pm - 6pm	-----F---	:30		\$500.00	NM		
				See MG 6,2,6,3								

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491772 /	Alt Order # 06301258	
Contract Dates 09/04/12 - 09/10/12	Product L MCMAHON 4 SENATE	Estimate # 1294
Advertiser McMahon for Senate		Original Date / Revision 09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
9	WFSB	09/04/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-TWT---					3	\$2,100.00				
10	WFSB	09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----1--					1	\$600.00				
11	WFSB	09/04/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	3	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-TWT---					3	\$1,200.00				
12	WFSB	09/07/12	09/07/12	Inside Edition	7pm - 7:30pm		:30			NM	1	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----1--					1	\$425.00				
13	WFSB	09/04/12	09/06/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-TWT---					3	\$1,200.00				
14	WFSB	09/07/12	09/07/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----1--					1	\$425.00				
15	WFSB	09/04/12	09/06/12	Eyewitness News	5:30a - 6am		:30			NM	3	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-TWT---					3	\$700.00				
16	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----1--					1	\$250.00				
17	WFSB	09/04/12	09/06/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-TWT---					3	\$1,200.00				
18	WFSB	09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----FSS					3	\$500.00				
19	WFSB	09/04/12	09/04/12	National Convention	10pm-11pm		:30			NM	1	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-1-----					1	\$4,500.00				
20	WFSB	09/05/12	09/05/12	Criminal Minds	9pm - 10pm		:30			NM	1	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	--1----					1	\$6,500.00				
N 21	WFSB	09/05/12	09/05/12	National Convention	10pm-11pm		:30			NM	6	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	--1----					1	\$4,500.00				

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491772 /	Alt Order # 06301258	
Contract Dates 09/04/12 - 09/10/12	Product L MCMAHON 4 SENATE	Estimate # 1294
Advertiser McMahon for Senate	Original Date / Revision 09/07/12 / 09/07/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>
1	WFSB	09/03/12-09/09/12		National Convention See MG 21.2,21.3,21.4,21.5,21.6,21.7	10pm-11pm	---W-----	:30	\$4,500.00					NM
2	WFSB	09/10/12-09/10/12		Mike & Molly	9pm - 10pm	M-----	:30	\$2,000.00					NM
⑩	MG for 21.1	09/05											
3	WFSB	09/09/12-09/09/12		US Open Tennis	VARIOUS	-----St	:30	\$700.00					NM
⑪	MG for 21.1	09/05											
4	WFSB	09/09/12-09/09/12		US Open Tennis	VARIOUS	-----St	:30	\$700.00					NM
⑫	MG for 21.1	09/05											
5	WFSB	09/09/12-09/09/12		US Open Tennis	VARIOUS	-----St	:30	\$700.00					NM
⑬	MG for 21.1	09/05											
6	WFSB	09/10/12-09/10/12		CBS: THE EARLY SHOW	7am - 9am	M-----	:30	\$200.00					NM
⑭	MG for 21.1	09/05											
7	WFSB	09/10/12-09/10/12		CBS: THE EARLY SHOW	7am - 9am	M-----	:30	\$200.00					NM
⑮	MG for 21.1	09/05											
22	WFSB	09/06/12	09/06/12	National Convention	10pm-11pm		:30						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	---	1---				1	\$4,500.00				
23	WFSB	09/07/12	09/07/12	CSI: Ny	9pm - 10pm		:30						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----	1--				1	\$800.00				
24	WFSB	09/08/12	09/08/12	Eyewitness News Weekend	6am - 7am		:30						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----	2-				2	\$350.00				
25	WFSB	09/08/12	09/08/12	Eyewitness News	6pm - 6:30pm		:30						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----	1-				1	\$700.00				
26	WFSB	09/08/12	09/08/12	48 Hours Mystery	9pm - 10pm		:30						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----	2-				2	\$700.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>
1	WFSB	09/03/12-09/09/12		48 Hours Mystery See MG 26.3,26.4	9pm - 10pm	-----Sa--	:30		\$700.00				NM
2	WFSB	09/03/12-09/09/12		48 Hours Mystery See MG 26.3,26.4	9pm - 10pm	-----Sa--	:30		\$700.00				NM
3	WFSB	09/08/12-09/08/12		US Open Tennis	VARIOUS	-----Sa--	:30		\$700.00				NM
⑩	MG for 26.1,26.2												
4	WFSB	09/08/12-09/08/12		US Open Tennis	VARIOUS	-----Sa--	:30		\$700.00				NM
⑪	MG for 26.1,26.2												
27	WFSB	09/08/12	09/08/12	48 Hours Mystery	10pm - 11pm		:30						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----	2-				2	\$700.00				
28	WFSB	09/09/12	09/09/12	Face the Nation/ Face the St:	10:30am - 11:30am		:30						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----	1				1	\$350.00				
29	WFSB	09/09/12	09/09/12	Patriots Football	1:00pm - 7:00pm		:30						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----	3				3	\$6,500.00				
30	WFSB	09/09/12	09/09/12	60 Minutes	7pm - 8pm		:30						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
491772 /	06301258

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

Advertiser	Original Date / Revision
McMahon for Senate	09/07/12 / 09/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----1				1	\$7,200.00			
31	WFSB	09/09/12	09/09/12	Good Wife	9pm - 10pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----2				2	\$1,200.00			
32	WFSB	09/09/12	09/09/12	Mentalist	10pm - 11pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----2				2	\$1,200.00			
33	WFSB	09/10/12	09/10/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$400.00			
34	WFSB	09/10/12	09/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$600.00			
35	WFSB	09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$575.00			
36	WFSB	09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$1,500.00			
37	WFSB	09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$2,100.00			
38	WFSB	09/10/12	09/10/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$500.00			
39	WFSB	09/10/12	09/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$500.00			
40	WFSB	09/10/12	09/10/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$600.00			
41	WFSB	09/10/12	09/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-----				1	\$500.00			
42	WFSB	09/10/12	09/10/12	Hawaii 5-0	10pm - 11pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	2-----				2	\$1,500.00			

Totals

75 \$104,975.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	75	\$104,975.00	\$89,228.75
Totals	75	\$104,975.00	\$89,228.75

Signature: _____ Date: _____

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